

Add your payment page link to all the red text

# Email 1:

Subject: The new system to launch a business in 2021 🚀

Back in the dawn of online business, the **best strategy was:**

- **build an email list** of 1000 subscribers
- **survey this list** to discover their biggest pain-points
- **launch an online course** that solves that problem

*(My friend, Aurelian Amacker, has personally used it to make **over \$2 million** in sales)*

But it has some serious **disadvantages:**

- it **takes time** to build a list of 1000 people
- you **need to create an online course**
- you **need to write a sales page**
- **conversion rates are rather low** (*around 1% for a \$100 product*)

In 2014, Aurelian started selling one-on-one coaching

He was charging **\$1,000 per month** for 2 hours of coaching

so it was **very** lucrative

*(\$500 per hour? Are you serious!?)*

Here's the thing:

He didn't even have to create a course or write a sales page

And since he was selling on the phone, conversion rates were sky-high:

He was converting 1/3 of the people he was talking to on the phone for a \$6,000 coaching program

This means **he was making \$2,000** every time he talked to someone on the phone

The issue was that he was selling *his* time

But in 2018, he found the solution that helped him scale this business:

Now he has:

- A salesperson selling on the phone
- A coach working with his customers

This system has allowed him to scale from \$2,000 per month to **\$60,000 per month** with very little time spent

*(maybe 3 or 4 hours per month)*

Personally, if I were to start all over again, I wouldn't start out the way I did

Instead, I'd **talk to people on the phone** and start making offers like Aurelian

And then I'd begin scaling my business from there

To save you the hassle of searching for years as Aurelian did

He's put together **an online course** where he teaches you:

- how to **launch your first premium offer** in a few days
- how to **build your audience** and your team  
*(today he has 70 people working for him, all remote)*
- how to **scale your business** using FB ads

It would cost you about **\$1,000** for one hour of coaching with Aurelian

The course is about 1.5hrs long

The original price is **\$497**

For a limited time, you can **save hundreds of dollars** on the regular price:

[Click here to get the new system to launch an online business](#)

## Email 2:

Subject: \$20,000 from just ONE LEAD? 🐱

Have I got a story for you

In 2014, my friend, Aurelian Amacker, attended Jeff Walker's annual event in Scottsdale

*(back then he was part of Jeff's mastermind group)*

He met a lady from Colombia who was attending the event too

She was running seminars in Colombia about personal finances and **wanted to start selling online courses**

Aurelian told her he could help her out, and they set up a Skype call a few days after the event

After 1.5hrs, he decided to offer her his services for **\$20,000**

And after some deliberation, **she accepted his offer!**

Aurelian used the exact method he teaches you in his course

"The New System To Launch An Online Business"

Through **a simple call**, Aurelian managed to close a sale for a \$20,000 consulting gig

Two weeks later, **\$20,000 was wired to his bank account** (seriously!)

You can **download the exact sales script** he used to close this sale as part of his course

And you can still **save hundreds of dollars** on the regular price!

[Click here to get access to the entire course](#)  
[and download the sales script Aurelian used to close a \\$20,000 sale](#)

## Email 3:

Subject: Scared of talking to people on the phone?

😱 (tip inside)

Then I have good news for you:

*It means you are alive!*

Seriously, it's **normal to be afraid** of doing new things

But you know that if you keep doing the same comfortable things,  
you'll get the same average results

And to succeed as an entrepreneur, **you need to get out of your comfort zone**

Talking to people on the phone is the surest, fastest way of getting to **know your ideal customer** AND to **start making sales**

My friend, Aurelian Amacker, told me something super powerful:

- when he sells with a sales page, he converts about **1% of the visitors** for a \$100 product  
*(and he's read pretty much every book out there about copywriting)*
- when he sells on the phone, he **converts 1/3 of the people** he talks to for a \$6,000 product

In the first case, he makes \$1 per person,

and in the second case, he makes **\$2,000** per person

**It's 2000 times better**

So Aurelian gave me a quick tip to get started:

When you talk to a person on the phone for the first time, don't think you will try to sell them anything

Just **follow his sales script** (there are 3 questions)

and listen to the person carefully

*That's it!*

By listening to the person you will PROVIDE THEM with a ton of value

Because **everyone likes to be listened to**

But, nowadays, **nobody wants to listen**

You will see that people will actually **enjoy talking to you**

And they will naturally **be ready to buy from you**

You don't believe me?

Just try it for yourself — The full course (4 videos) plus the exact sales script Aurelian used to make over \$60,000/month are available **for a mere \$7**

*(He's also included some useful tips to overcome your fears, start making sales on the phone, and build your business fast)*

[Click here to take advantage of this amazing offer](#)  
[\(there is a 100% satisfaction guarantee\)](#)

## Email 4:

### Subject: \$7 for a course? Are you serious?

I know some people might be thinking:

"\$7 for an online course? It must not be very valuable"

Let me tell you straight:

If you value things according to their price **YOU WILL NEVER MAKE MONEY**

It's very simple:

How do you make money? By **selling things BELOW THEIR NORMAL PRICE**

Now put yourself in my friend Aurelian's shoes for a second

*(He's the CEO and founder of [systeme.io](#))*

His company brings in about \$400k per month in revenue

A lower price for this course means that he gets more customers

More *successful* customers

More value brought to the market

More people willing to purchase his coaching programs

So why would he price his course higher?

The last customer Aurelian coached was paying him \$1,000 per hour


So instead of sitting with you for one hour to teach you the system he used to add an extra \$60k per month to his business...

...he recorded a video course that teaches you the **entire system**

You can get it for just \$7  
(and save almost \$500)

[Click here to take advantage of this amazing offer](#)  
[\(offer ends TOMORROW AT MIDNIGHT\)](#)

## Email 5: (Closing 1)

Subject:  **WARNING: Last chance to take advantage of the \$490 discount!**

Tonight at **MIDNIGHT** you'll lose the \$490 discount for the course:

*"The New System To Launch An Online Business"*

Here's the course content:

1. How to **launch** your high-ticket offer and make your first sales
2. **Grow** your business

*(Sales funnels + the sales script that systeme.io uses every day to make sales from \$1,000 to \$6,000 is included as a **bonus**)*

3. How to **scale your business by driving more traffic to it**

And as a bonus, you'll get access to a **Facebook ads masterclass** you can use to drive the maximum amount of traffic to your business!

Take action now because the offer ends **tonight at MIDNIGHT**

**For only \$7**, you'll get access to the entire course and learn the **latest effective technique** to launch your online business!

*(this is less than 2% of the usual \$497 price)*

[Click here to take advantage of this amazing offer](#)  
[\(there is a 100% satisfaction guarantee\)](#)

# Email 6: (Closing 2)

## Subject: Attention: final hours to take advantage of the \$490 discount!

There are only a few hours left before systeme.io takes down the page to access the "The New System To Launch An Online Business" course **for just \$7**

*(that's less than 2% of the regular price of \$497)*

[Click here to take advantage of the offer while it's still available](#)

The principle is simple —

You get access to the entire course:

### "The New System To Launch An Online Business"

And in this one-hour video course master marketer, Aurelian Amacker shows you:

1. How to launch your high-ticket offer and make your first sales
2. How to **grow** your business

*(Sales funnels + the sales script that systeme.io uses every day to make sales from \$1000 to \$6000 is included as a **bonus**)*

3. How to **scale your business by driving more traffic to it**

This system has enabled Aurelian's customers to make tens of thousands of dollars:

- Florent went from **\$2,000 to \$20,000** per month
- Martine made **\$18,000 in sales** in 10 days
- Erkan made **\$11,000 in sales** in 30 days
- Patricia made **\$33,000 in sales** in 3 days

And it helped Aurelian add **\$60,000 per month to his company's income stream**

For a few more hours, you can get it and **save \$490**:

[Click here to take advantage of this incredible offer and get this entire system for a ridiculously low price](#)

## BONUS:

Subject: Watch this FB ads masterclass (and earn \$50k a month? 🤯)

Ever wanted an expert to teach you about Facebook ads?

Do I have the guy for you...

**He has his own FB ads agency**, and his numbers are **insane**

*(He generates **\$40k-\$50k per month** in revenue)*

You can get his masterclass as a **bonus addition to the course**,

*The New System to Launch an Online Business*

Here's what you'll learn in the FB ads masterclass:

- What makes a **successful** FB ad campaign
- The **most common mistakes** people make with FB ads  
*(and how to dodge them)*
- How to craft a **powerful message** for your ads
- The best practices to **scale your ad campaign**

The full course (4 videos), plus this FB ads masterclass is available **for a mere \$7!**

*(You'll also receive the exact sales script that's used to make over \$60k per month!)*

[Click here to take advantage of this amazing offer \(there is a 100% satisfaction guarantee\)](#)